



FAIRMONT ATHLETIC BOOSTERS

3301 Shroyer Road
Kettering, Ohio 45429

Dear Firebird Sponsor,

We are excited to announce and offer **NEW** sponsorship opportunities for our local supporters of Fairmont athletics. In the past, we only provided local organizations the opportunity to get advertisements in our generic Fall and Winter sports program. For the 2019/2020 school year, the Boosters will be offering a team specific program which will be available at home events for each athletic team. This will allow us to better recognize each athletic team and student athlete, provide you with more visibility as a supporter of Fairmont athletics.

We are also expanding the advertisement offerings to include spots on our Booster Website, advertisements on the video boards in the atrium of Trent arena, and announcement made at sporting events held at Trent, Rousch, the soccer field, and the baseball field. These new advertising will increase your visibility to all Kettering supporters.

The first game between Fairmont and Alter will kick off the school year on Thursday, August 29, 2019 — BUT keep in mind, this year your advertisements will be at all Fall/Winter/Spring home events. ***With these changes the Boosters are working to get your business in front of even more people than ever!***

If you would like to place an ad, fill out the attached contract and send payment to the address indicated. Please email high resolution artwork to Kim at fab.treasurer@ketteringschools.org.

The ad deadline for this year's program is Friday, August 2, 2019.

We look forward to your continued support of the Firebird Community!

Sincerely,

Lee Hilty, *President*
Fairmont Athletic Boosters
(937) 979-9670

**WE
ARE**

FIREBIRDS



FAIRMONT ATHLETIC BOOSTERS

Advertising Contract for the 2019-2020 Fairmont Firebirds Sports Program

Fill out completely – *please print legibly!*

Name of Advertiser _____

Contact Person _____ Email _____

Address _____ Zip _____

Telephone _____ Date _____

Approval of Ad Purchaser _____

Signature

SELECT BUNDLE

• Advertisement on Booster website \$300.00

• Business card (2x3.5) Ad in Fall/Winter/Spring individual sport programs \$500.00
• Advertisement on the Booster website

• Full page Ad on Inside Front or Back Cover in Fall/Winter/Spring individual sport programs \$1,000.00
• Your logo on the Video board advertisement in Trent Arena
• Announcements at events held at Trent, Rousch, Soccer field and Baseball field as a Preferred Sponsor
• 8 postings of Ad to Booster Facebook page per year
• Advertisement on the Booster website

Please submit payment with this contract.

Deadline for ads is August 2, 2019.

TOTAL \$
CHECK #

ARTWORK INSTRUCTIONS

- Supply your ad artwork as a **high resolution PDF** (300 dpi).
- All sports program ads print full color.
- Be aware that the quality of your ad is dependent on the quality of the copy we receive from you.
- We can layout your ad for an additional charge.

QUESTIONS PLEASE CONTACT:

Lee Hilty, President
Fairmont Athletic Boosters
937-979-9670

MAKE CHECK PAYABLE TO:
Fairmont Athletic Boosters

MAIL CHECK AND CONTRACT
IN THE ENCLOSED ENVELOPE TO:
FAIRMONT ATHLETIC BOOSTERS
3301 Shroyer Road
Kettering, Ohio 45429

EMAIL AD ARTWORK TO:
FAB.TREASURER@KETTERINGSCHOOLS.ORG

AD DEADLINE IS AUGUST 2